



# ICI 2014

INVEST in CÔTE d'IVOIRE

BE PART OF THE NEW  
ECONOMIC MOMENTUM  
IN CÔTE D'IVOIRE



**CEPICI**   
CENTRE DE PROMOTION DES INVESTISSEMENTS EN CÔTE D'IVOIRE



# INTERNATIONAL FORUM FOR INVESTMENTS IN CÔTE D'IVOIRE

29 - 31 JANUARY 2014 - ABIDJAN



## THE ACCELERATION OF ECONOMIC DEVELOPMENT IS OUR PRIORITY ”

**Alassane Ouattara**  
President of the Republic  
of Côte d'Ivoire.

Two years ago, Côte d'Ivoire entered into a new era. Our country got back to work. We have made considerable progress in terms of governance, of modernizing administrations and institutional normalization.

We designed the National Development Plan (NDP 2012-2015), the implementation of which enabled us to generate strong, sustainable growth and create wealth and jobs, particularly for young people.

This plan aims to reduce the poverty rate by 50% by 2015; it provides for major sectional reforms in addition to a strong increase in the investment rate in our country, particularly in the areas of infrastructure, education, health, agriculture...

Today, we have a growth rate of 9.8%, with the goal of achieving double-digit growth by 2014-2015.

However, we have greater ambitions for our country. We want Côte d'Ivoire to become an

emerging country. We want to become the hub of the sub-region, the gateway to West Africa, a market of over 300 million inhabitants. This ambition will be achieved through strong and long time relationships with the economic operators capable of seizing the opportunities created by growth.

Armed with our potential, our expertise, our cultural diversity and our faith in liberalism, Côte d'Ivoire is opening up to the world. The Invest in Côte d'Ivoire Forum (ICI 2014) is part of this dynamic: work together to create more opportunities.

If you are a business man or an institutional and economic operator, this forum is for you. We look forward to welcoming you at this important economic event.

Alassane Ouattara  
President of the Republic of Côte d'Ivoire.





# BECOME AN EMERGING COUNTRY BY 2020



With a population of nearly 22 million inhabitants, a gross national income of over 1,700 USD per person, infrastructures unique in West Africa, and an increasingly diversified economy, Côte d'Ivoire is the number one economy in the West African Economic and Monetary Union (WAEMU), representing 40% of its GDP. Côte d'Ivoire is also the second economic power of the Economic Community of West African States (ECOWAS) and is the gateway to this large market of 300 million people. Fully focused on economic development, Côte d'Ivoire's objective is to join the ranks of emerging countries by 2020. Within this framework, the National Development Plan (NDP 2012- 2015) devotes nearly 22 billion USD to investment, of which 60% come from the private sector. This strategy has already proved effective as there are signs of economic growth: + 9.8% in 2012, with a forecasted 10 - 12% in 2013 and in the years to come.

## OPPORTUNITIES FOR IMMEDIATE INVESTMENT

### → PUBLIC WORKS, INFRASTRUCTURES AND ENVIRONMENT

- Building restoration.
- Construction of railways, roads and bridges.
- Abidjan urban train.
- Construction of the wholesale market.
- Construction of council and luxury housing.
- Restoration and cleaning of Cocody bay.
- Development of Banco bay.
- Waste management.
- Drinking water conveyance...

### → MINING, ENERGY AND HYDROCARBONS

- Oil and gas mine detection and extraction.
- Solar energy development.
- Construction of a hydrocarbon warehouse.
- Extension of electricity transport and distribution network...

### → TOURISM AND TRANSPORT

- Construction of the Abidjan Olympic Complex.
- Construction of 3 star and 5 star hotels.
- Development of the Abidjan lagoon bay area...

### 6 KEY SECTORS - EXAMPLES

### → INDUSTRY

- Raw material rendering plants (palm oil, cashew nut, rubber, cocoa, coffee).
- Oil and energy product rendering industry.
- Construction of electronic/electric equipment plants.
- Restoration, creation and transfer of industrial zones...

### → EDUCATION AND HEALTHCARE

- Construction of student complexes and residences.
- Creation of libraries and electronic documentation centers.
- Construction of hospitals and healthcare centers.
- Construction of high schools and classrooms.
- Construction, equipment and operation of the nuclear medicine center.
- Equipment and operation of the Abidjan national radiotherapy and medical oncology center...

### → AGRICULTURE

- Construction of the Abidjan agricultural technopoles (agropoles).
- Rice, corn, soya and food crop production...



Nearly 22 billion USD are dedicated to developing the country's competitiveness.



# ICI 2014: THE CÔTE D'IVOIRE INVESTMENT EVENT

Ten years after its last edition, in January 2014, Abidjan will host the **ICI – Invest in Côte d'Ivoire Forum**. It will take place in a particularly favorable context of economic stimulus, along with a rapid improvement in the business environment and the implementation of a new investment code. **ICI 2014 is the key event** for the promotion of the country's considerable investment needs to international industrial and financial partners and first of all to Côte d'Ivoire investors. Join them to **discover, exchange and share the new economic momentum in Côte d'Ivoire**.



## A UNIQUE OPPORTUNITY TO DEVELOP YOUR CONTACT NETWORK

### → TAKE PART IN HIGH-LEVEL CONFERENCES AND DEBATES

Discover the government strategy and main Côte d'Ivoire economic trends.

### → TAKE ADVANTAGE OF AN EXHIBITION AREA

Make direct contact with your future partners: local and international economic actors, service providers, Côte d'Ivoire and international investors.

### → MAKE THE MOST OF MEETINGS AND EXCHANGES

Initiate and implement your projects through planned B2B meetings or informal discussions in the specially-designed areas.



## THREE DAYS WITH THE KEY CÔTE D'IVOIRE ECONOMIC PLAYERS

### KEY CÔTE D'IVOIRE OR REGIONAL PLAYERS

- Present your projects and your companies;
- Display your products and services;
- Meet investors from the key global economic areas;
- Benefit from international media and commercial impact.

### CÔTE D'IVOIRE OR INTERNATIONAL INVESTORS

*Entrepreneurs, industrialists, investment funds...*

- Access investment opportunity proposals;
- Meet private and public sector Côte d'Ivoire operators;
- Showcase your expertise and activities;
- Meet national and international political leaders.

### SERVICE PROVIDERS

*Distributors, bankers, audit and consulting companies, communication agencies, government agencies...*

- Present your activities;
- Showcase your expertise;
- Develop a new network of potential clients;
- Benefit from direct commercial and media impact.

# AN EXCEPTIONAL VENUE IN THE HEART OF WEST AFRICA

The ICI 2014 Forum will take place from **29 to 31 January 2014 at the Sofitel Abidjan Hotel Ivoire**. As the economic capital of Côte d'Ivoire and the cultural crossroads of West Africa, Abidjan is famous for its dynamism. Its industrial development and the strength of its service activities radiate throughout the country and beyond its borders.

With close to 7 million inhabitants, **Abidjan is the largest French-speaking city in West Africa** and the third largest one in the world. Over 20 airlines offer direct connections to 36 destinations from Félix Houphouët-Boigny Airport, handling more than 2 million passengers per year.



**SOFITEL ABIDJAN HOTEL IVOIRE**

**29-31  
JANUARY 2014**

→ An emblematic Abidjan venue, the Hotel Sofitel Ivoire will host the ICI 2014 Forum. Located on the edge of the lagoon, it houses an ultramodern complex, perfectly equipped for high-level international meetings.





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